

## **Fran Gaconnier** **Freelance Producer**

214.417.4142

2dogproductions@sbcglobal.net

### **Profile**

- Detail-oriented multi-tasker comfortable in fast-paced environments
- Excellent organizational and communication skills • Dependable results-driven attitude

Strengths include organizational skills in the management of time, people, resources, and technology; and with these strengths the ability to adapt and or enhance an idea during production without compromising the creative concept. Providing leadership, initiative, and problem solving for the creative team, account management, and the client to ensure that the creative delivered is of the highest quality, pushes the creative envelope, and remains faithful to the concept all while turning a profit.

### **Experience**

**6/2008 - Current**

**Freelance Producer**

**Radium/Reel FX 10/2005 - 06/2008**

**Senior Producer**

Responsible for producing all facets of award winning post production company that included: editorial, visual effects, animation, graphics, and audio departments. Daily responsibilities for television and radio productions included: bidding, casting, pre-production, shoot supervision, post production, negotiating footage & music rights, project scheduling, artist management, billing, and actualizing. Responsibilities also included: bringing in new business, growing current business, building relationships, reviewing all aspects of facility and recommending areas for growth, change, and shaping the prescribed production procedures.

**Clients included:** Gatorade, Maroon 5, Universal Studios, HBO, Sunny Delight, AT&T, York, Interstate Batteries, Neiman Marcus, Zaxby's, and Dirt Devil.

**EasyWay Editorial 10/2004 – 10/2005**

**Freelance Interim Executive Producer/Interim Office Manager**

Responsible for producing all facets of full service post production company as well as hiring and managing employees. Instrumental in sale of company in 10/2005.

**Clients included:** Denny's, Southwest Airlines, Nokia, Comcast, Subaru, Pepsi, Leap Frog, Hot Pockets, Beano, Banquet, Schlotzskys, and Red Lobster.

**Freelance Artist 10/1996 - 10/2004**

**Graphic Artist: Motion Design/Composite:** After Effects, Photoshop, Illustrator, Combustion

**Clients included:** The Home Depot, Subaru, Troublemakers Studios, American Airlines, Pepsi, Comcast, Hyundai, The Salvation Army, On The Border, CompUSA, Denny's, Bright House, HEB, Popeye's, Fruit of the Loom, and TXU Electric.

### **Professional References**

Dale Carman, Reel FX, Founder and Chief Visioneer: 214.979.0961

Kevin Althans, Radium, Lead VFX Artist/Creative Director: 214.979.0961

Limbert Fabian, Radium, Lead Creative Director: 214.979.0961

Brad Wetmore, Editor: 310.264.6440

Connie Atkinson, Director of Broadcast Production, St. John and Partners: 904.281.2500

Bob Carmichael, Director/ Cameraman, Denali Productions: 310.739.0650